

**DOWNTOWN ACTION ORGANIZATION (DAO)
Design & Improvement Committee Meeting
August 13, 2021, 11am**

**Zoom Meeting ID: 806 654 7370, Password: Downtown
Phone: 669-900-9128**

A G E N D A

- 1.0 CALL TO ORDER** Hugh Futrell, Chair

- 2.0 PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)**
Comments from the public will be allowed on all agenda items at the time each item is called.

- 3.0 CONSENT ITEMS**
3.1 June 11 Committee Meeting Minutes

- 4.0 PROJECT UPDATES**
Cadance will share updates on lighting project to be installed at intersections of 4th & B and 4th & E as seen in Attachment A.

- 5.0 COURTHOUSE SQUARE UPDATES**
Update provided on current status of Courthouse Square maintenance projects and Asawa Fountain

- 6.0 ADJOURNMENT**

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**DOWNTOWN ACTION ORGANIZATION (DAO)
Design & Improvement Committee Meeting
June 11, 2021, 11am**

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Phone: 669-900-9128**

M I N U T E S

Present: Hugh Futrell, Charles Evans, Ken LaFranchi, Curt Nichols, Jenny Romeyn

Santa Rosa Metro Chamber Staff: Cadance Hinkle Allinson

2.0 CALL TO ORDER

Chair Hugh Futrell called the meeting to order at 11:02am.

2.0 PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)

There were no public comments at this time.

3.0 CONSENT ITEMS

3.1 Motion to approve consent items, May 7, 2021 Design & Improvement Committee Meeting Minutes was unanimously passed.

4.0 PROJECT UPDATES

Cadance shared that tree pruning and plant maintenance happened in May and the plants will be maintained on an ongoing basis.

The city has given the preliminary go ahead on the lighting concept of installing festoon lighting across 4th Street between the redwoods. Krist Electric provided an estimate of about \$3,000 per location. There are six possible locations on 4th Street.

After the tree work happening later in the year, there is \$20,000 to \$25,000 left in the whole budget. The committee decided to move forward with installations on the corners at 4th and E and 4th and B as a test before moving forward with any additional installations.

Charles asked about setting up a parapet lighting example on a building Downtown and figuring out if the DAO could cover the cost of the lights, if the individual businesses could cover the installation fees. He will think about the best possible buildings to test that concept and Cadance will reach out to property owners to discuss.

5.0 ASAWA FOUNTAIN UPDATES

Hugh reminded everyone of the status of the Asawa Fountain project. His firm is currently waiting for the City's consultants to provide accurate specs for the panels, once cast in bronze. Tara Thompson is working with the City's consultants to get the details and information needed for the build to begin. She is also working with the Art in Public Places Committee and City to secure the necessary funds for the panels to be recast in bronze, as originally intended.

It was clarified that the fountain build was structured in a way that it does not need a water treatment system, as it will not be accessible to potential swimmers.

6.0 IMPACT FEES FOR DOWNTOWN PROJECTS

Hugh shared that there was a discussion with Jason Nutt and Jen Santos to reiterate the importance of the DAO taking on a leading role in the master plan for Downtown park fees. Conversation included park fee availability, how the fees are applied and future opportunities for capital improvements and replacements in Courthouse Square, such as benches.

Comstock Mall and Jeju Way, do not qualify for park funding, as they are technically roadways. Hugh suggested that there might be other opportunities through the Quimby Act for development fees to go toward these areas as open space and recreational amenities. Jason is looking into the feasibility of that.

Hugh shared that the City just sent out an RFP for the full revisioning of Fremont Park and requested support and involvement from the DAO in the process. However, nothing formal was determined. It was suggested that the DAO should serve more as a referral organization than a passthrough or collector of information.

Hugh shared that the council's policy of using Downtown park fees in the Downtown core technically sunsets next year and it might be wise for the DAO to politely urge them to extend the plan. Curt suggested potentially requesting that council change the quadrant system to create a separate area for Downtown, which could be worth further discussion.

Discussion ensued about the master plans for Downtown parks and potential changes that could benefit the entire Downtown core.

7.0 ADJOURNMENT

The meeting adjourned at 11:51am.

Attachment A

Lights to be installed at intersections of both 4th & B and 4th & E at 18' in height

Attached renderings show lighting concept as it would appear at the intersection of 4th & B.

Approved by PED and Fire Departments

Work to be completed by Krist Electric

Estimate: \$2,800 per intersection

