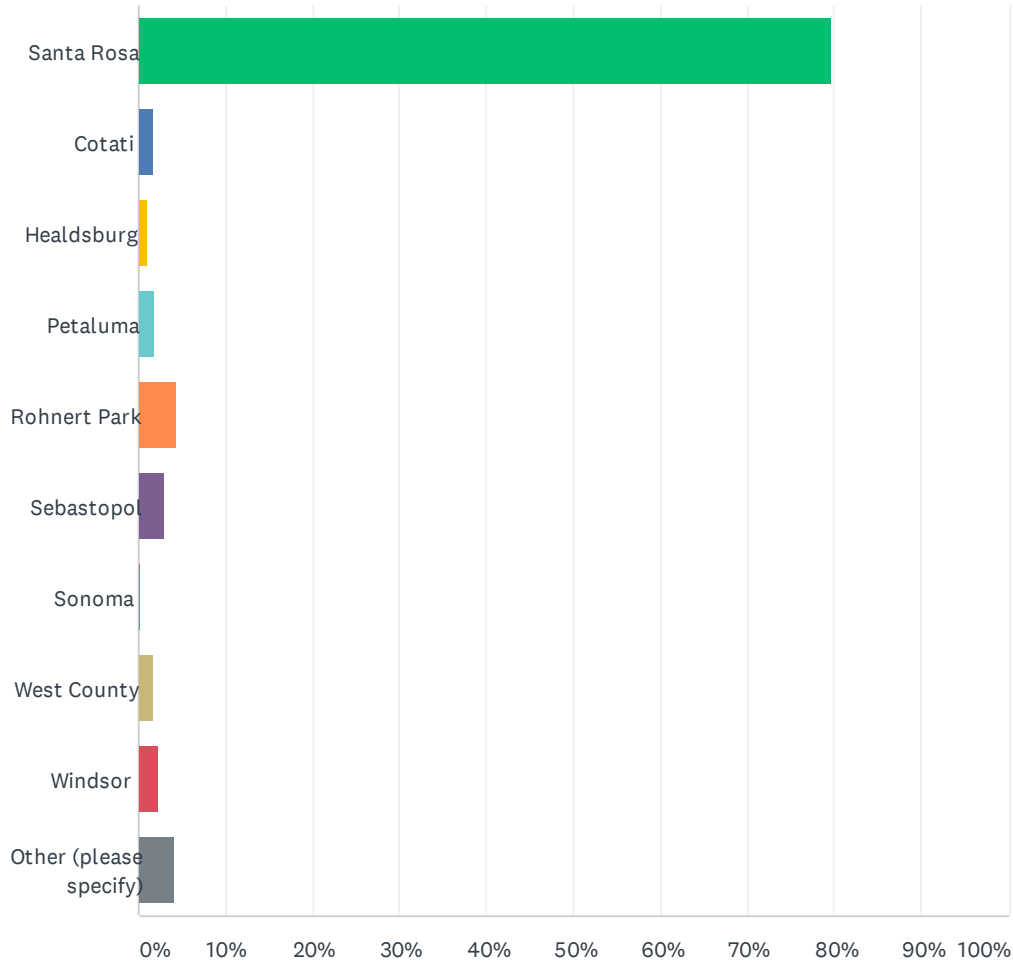


## Q1 City of residence

Answered: 363 Skipped: 0

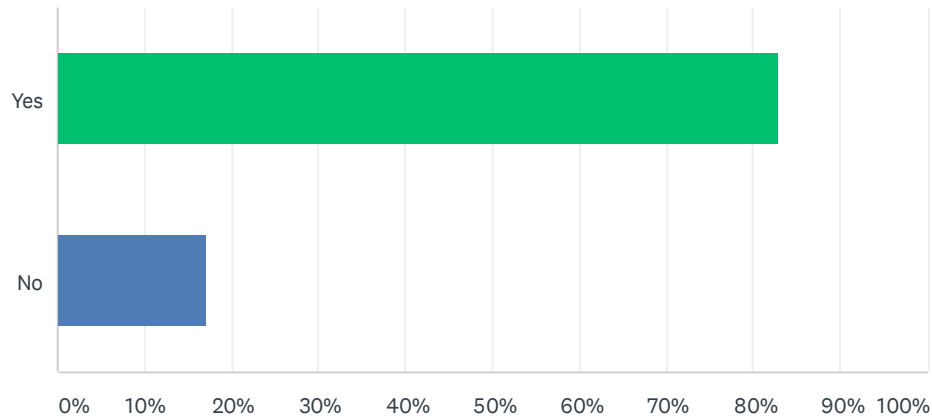


ANSWER CHOICES	RESPONSES	
Santa Rosa	79.61%	289
Cotati	1.65%	6
Healdsburg	1.10%	4
Petaluma	1.93%	7
Rohnert Park	4.41%	16
Sebastopol	3.03%	11
Sonoma	0.28%	1
West County	1.65%	6
Windsor	2.20%	8
Other (please specify)	4.13%	15
TOTAL		363

#	OTHER (PLEASE SPECIFY)	DATE
1	Occidental	9/24/2020 6:54 AM
2	Kenwood	9/23/2020 5:11 PM
3	Sacramento	9/22/2020 7:47 PM
4	Woodland	9/22/2020 7:14 PM
5	Sacramento	9/22/2020 2:42 PM
6	Redwood City	9/22/2020 2:14 PM
7	Marin	9/22/2020 12:53 PM
8	Geyserville	9/22/2020 12:21 PM
9	Sacramento	9/22/2020 12:18 PM
10	San Jose	9/22/2020 12:17 PM
11	Martinez	9/22/2020 12:13 PM
12	Forestville	9/22/2020 11:47 AM
13	Rio Nido	9/22/2020 8:49 AM
14	Bodega	9/21/2020 6:54 PM
15	Oakland	9/10/2020 10:01 AM

## Q2 Have you been to "Open & Out" in Downtown Santa Rosa?

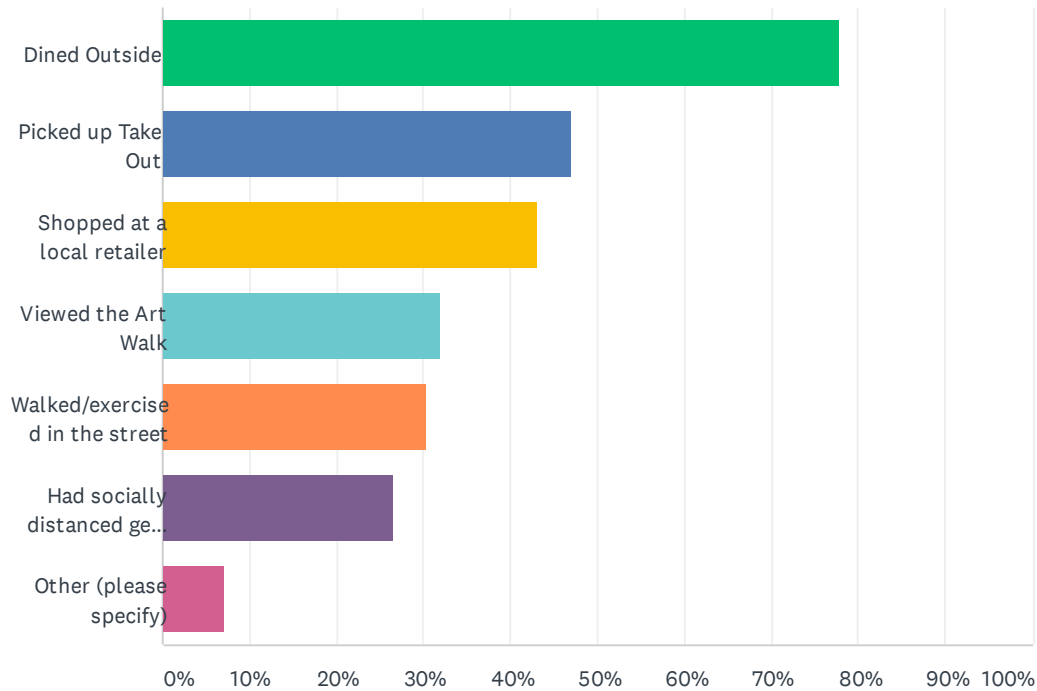
Answered: 363 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	82.92%	301
No	17.08%	62
TOTAL		363

## Q3 What did do when you visited Open & Out?

Answered: 293 Skipped: 70

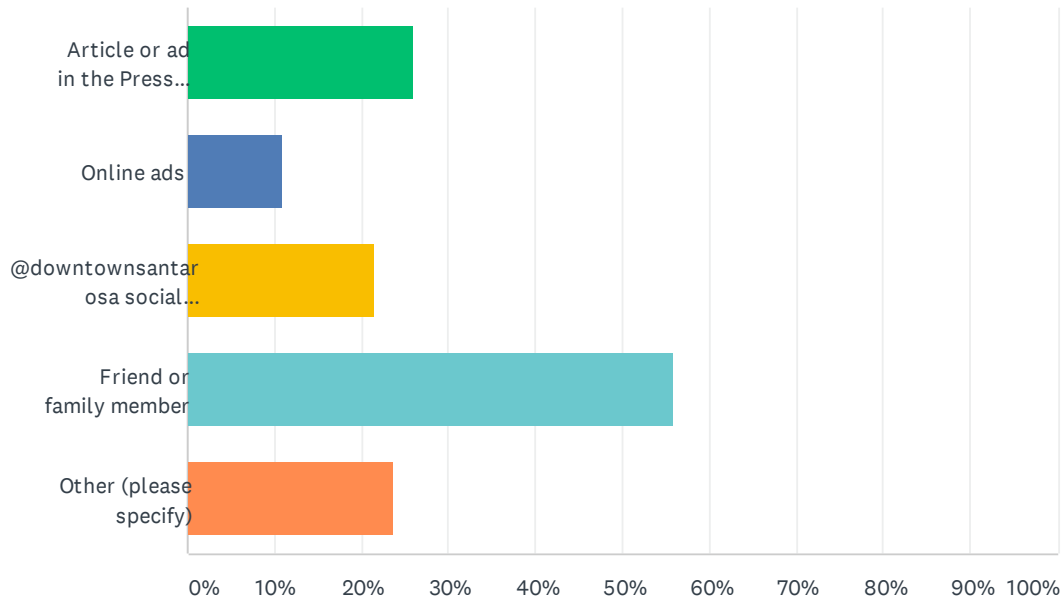


ANSWER CHOICES	RESPONSES	
Dined Outside	77.82%	228
Picked up Take Out	47.10%	138
Shopped at a local retailer	43.00%	126
Viewed the Art Walk	32.08%	94
Walked/exercised in the street	30.38%	89
Had socially distanced get togethers	26.62%	78
Other (please specify)	7.17%	21
Total Respondents: 293		

#	OTHER (PLEASE SPECIFY)	DATE
1	Had a drink	9/23/2020 5:11 PM
2	Attended the RBG vigil	9/22/2020 9:06 PM
3	I drive through the square and saw it both sides of the blocked traffic eateries.	9/22/2020 8:14 PM
4	Drove through and enjoyed seeing the activity...	9/22/2020 6:08 PM
5	Pint and food at Russian River!	9/22/2020 2:34 PM
6	My family owns a business in the "open and out" zone	9/22/2020 1:30 PM
7	Had an amazing date. Ate at a restaurant, got ice cream, and sat in the square and people watched which I hadn't done in over 5 years	9/22/2020 12:19 PM
8	My work office is on the close section of 4th street so I am there often	9/22/2020 11:59 AM
9	Attended rbg vigil	9/22/2020 11:26 AM
10	went to a rally/gathering in courthouse square	9/22/2020 10:01 AM
11	protest	9/21/2020 7:12 PM
12	Vigil for Justice Ginsberg	9/21/2020 6:05 PM
13	Wanted to see what it looked like. Was greatly disappointed at the lack of uniformity of restaurant barriers. Sonoma looks so much better!	9/21/2020 11:00 AM
14	Worked	9/21/2020 9:31 AM
15	It's been nothing but positive people are excited to be downtown walking around very European feel. I love it	9/21/2020 9:05 AM
16	Watch live music	9/21/2020 7:54 AM
17	Too hard to get around downtown so I left	9/18/2020 12:43 PM
18	Employee	9/10/2020 6:20 AM
19	Anniversary!	9/9/2020 4:09 PM
20	Listened to live music!	9/9/2020 10:48 AM
21	Outdoor meetings	9/8/2020 1:49 PM

## Q4 How did you hear about Open & Out?

Answered: 292 Skipped: 71



ANSWER CHOICES	RESPONSES	
Article or ad in the Press Democrat	26.03%	76
Online ads	10.96%	32
@downtownsanteros social media	21.58%	63
Friend or family member	55.82%	163
Other (please specify)	23.63%	69
Total Respondents: 292		

#	OTHER (PLEASE SPECIFY)	DATE
1	This survey - I didn't know the street closure had a name until I was asked to take the survey	9/24/2020 7:17 AM
2	I don't know about it being called that. I have been downtown every day for weeks watching it come together.	9/23/2020 9:30 PM
3	Saw it :-)	9/23/2020 5:30 PM
4	We live on McDonald so we just walked down	9/23/2020 5:11 PM
5	Work Downtown	9/23/2020 2:58 PM
6	I work at an office on 5th Street	9/23/2020 12:03 PM
7	Instagram account	9/23/2020 11:19 AM
8	I work downtown	9/23/2020 11:18 AM
9	I just showed up and saw it	9/23/2020 9:34 AM
10	People posting on IG	9/23/2020 8:12 AM
11	I live downtown	9/23/2020 8:01 AM
12	somewhere on social media	9/23/2020 7:45 AM
13	I live very close. I can see it.	9/22/2020 11:59 PM
14	Just felt like getting out of the house	9/22/2020 8:17 PM
15	Went to RRBC for takeout and found outdoor dining options. Ate a delicious lunch and the shopped 4th street.	9/22/2020 7:49 PM
16	Drove by	9/22/2020 7:23 PM
17	Went to Barnes and Noble one day and saw the outdoor dining	9/22/2020 6:01 PM
18	Russian river brewing	9/22/2020 4:45 PM
19	Russian River Brewing twitter/facebook notices	9/22/2020 4:07 PM
20	Maybe KSRO Radio	9/22/2020 3:44 PM
21	Social media	9/22/2020 3:42 PM
22	Work	9/22/2020 2:59 PM
23	I live near downtown so frequent the area.	9/22/2020 2:52 PM
24	business instagrams	9/22/2020 2:43 PM
25	Walking downtown	9/22/2020 2:36 PM
26	Artwalk	9/22/2020 2:35 PM
27	I walked downtown.	9/22/2020 2:16 PM
28	Russian River Brewing	9/22/2020 2:15 PM
29	Social media	9/22/2020 2:06 PM
30	I live downtown.	9/22/2020 1:35 PM
31	Chamber emails	9/22/2020 1:30 PM
32	Went downtown	9/22/2020 12:59 PM
33	Downtown restaurant	9/22/2020 12:35 PM
34	Russian River social media	9/22/2020 12:35 PM
35	Community awareness	9/22/2020 12:35 PM
36	RRB e-mail	9/22/2020 12:34 PM

## Open &amp; Out Community Feedback

## SurveyMonkey

37	Drove by	9/22/2020 12:28 PM
38	I drive by 4th street every day	9/22/2020 12:22 PM
39	Russian river brewery	9/22/2020 12:14 PM
40	Live downtown	9/22/2020 12:02 PM
41	I own a business downtown	9/22/2020 11:53 AM
42	Drove by downtown	9/22/2020 11:15 AM
43	City Connections	9/22/2020 10:18 AM
44	Walked downtown and saw it	9/22/2020 10:15 AM
45	Not sure probably social media or the news	9/22/2020 10:10 AM
46	I live nearby, I could see it..heard through many sources.	9/22/2020 10:01 AM
47	found out by visiting downtown	9/22/2020 8:53 AM
48	Walked there	9/22/2020 8:51 AM
49	I work at rrbc	9/22/2020 12:50 AM
50	I just kind of stumbled upon it	9/21/2020 11:04 PM
51	I work downtown	9/21/2020 8:26 PM
52	Facebook	9/21/2020 8:12 PM
53	Drove past it one day and came back the next day	9/21/2020 7:08 PM
54	I drove by	9/21/2020 6:32 PM
55	I am on the email list.	9/21/2020 6:05 PM
56	It's my Neighborhood	9/21/2020 5:53 PM
57	I just went downtown & it was there	9/21/2020 3:53 PM
58	Radio	9/21/2020 1:04 PM
59	Through work	9/21/2020 1:02 PM
60	I did not here about it. Just knew the street had been closed and wanted to know what it looked like.	9/21/2020 11:00 AM
61	Work downtown	9/21/2020 9:31 AM
62	drove by	9/21/2020 8:58 AM
63	Tried going downtown to shop and unfortunately stumbled across it	9/18/2020 12:43 PM
64	I work Downtown	9/18/2020 9:35 AM
65	Visiting	9/12/2020 8:27 AM
66	Drove by	9/11/2020 8:28 PM
67	I live walking distance to downtown	9/10/2020 7:05 PM
68	See it every day	9/10/2020 6:20 AM
69	Fscebook	9/9/2020 10:48 AM



## Q5 Is there anything specific that you would like to share about your experience with Open & Out?

Answered: 206   Skipped: 157

#	RESPONSES	DATE
1	It's nice that the street is closed but I'd rather that the restaurants did curbside pickup instead of outdoor dining. I've been avoiding the area since folx have to take masks off to eat and it's just not worth the risk of exposure to visit the retailers downtown	9/24/2020 7:17 AM
2	It's the most comfortable I've felt in downtown Santa Rosa for years!	9/24/2020 2:20 AM
3	Love it	9/23/2020 9:52 PM
4	It was pleasant. Some homeless issues, but generally compassionate towards the problem.	9/23/2020 9:30 PM
5	Loved it!	9/23/2020 8:10 PM
6	I enjoy having the option of eating out while still social distancing the distances could be more though.	9/23/2020 6:25 PM
7	Open & Out Reminds me of Europe . I love seeing more people walk the streets, safely . I believe Santa Rosa has enough parking in the garages to continue the street closure going forward. Also, What a great experience that helps the economy. Love it !	9/23/2020 5:30 PM
8	It's great! Being picky? Perhaps paint the wood being used as "outdoor dining" area divider. Give businesses help finding more Euro style outdoor set ups. I can send pics	9/23/2020 5:11 PM
9	My experience was good, only thing I would like to see is more live music in the square.	9/23/2020 2:58 PM
10	Walking without fear of traffic or crowded sidewalks is so nice!! please keep it!!!!	9/23/2020 2:07 PM
11	It has been GREAT! I think it should continue beyond mid October	9/23/2020 12:03 PM
12	Belly left coast kitchen	9/23/2020 11:18 AM
13	This has been the perfect response to assisting our local businesses bring in sales while still maintaining a safe and socially-distanced environment.	9/23/2020 11:02 AM
14	Keep it closed to cars.	9/23/2020 10:42 AM
15	It's just so nice to be outside without the cars on 4th!	9/23/2020 8:12 AM
16	I hope it happens every summer, pandemic or no.	9/23/2020 8:01 AM
17	This stretch of 4th St should be made permanently pedestrian only. There's no need for vehicular traffic or parking on this stretch, and a downtown pedestrian-only area builds community and strengthens the businesses there.	9/23/2020 7:51 AM
18	I would love to see it made permanent. Navigating the area by car was already a little weird, and this change would become normalized the longer it lasts. Downtown feels so much more community-friendly with this change. And the art is such a wonderful addition!	9/23/2020 7:45 AM
19	Parking garages are conveniently located and provide ample parking to offset the spaces (how many is that, 50?) that are not available due to 4th St. closure.	9/23/2020 7:39 AM
20	Keeping 4 th Street closed would allow businesses to provide more outdoor eating opportunities with more permanent parklet furnishings. It has the potential to draw more people and drive better retail business to the area.	9/23/2020 7:31 AM
21	Even though everyone is socially distanced I love the sense of community and the atmosphere of a real downtown square	9/23/2020 7:22 AM
22	Seeing the people out makes me want to stay downtown now, versus before just cars parked and no social way to see my colleagues and friends randomly out and about like now. I love it	9/23/2020 6:30 AM
23	I really Love how there's no cars downtown. Feels so safe and relaxing. I hope it stays that way forever.	9/22/2020 11:59 PM
24	I always wished Fourth Street would close to traffic.	9/22/2020 11:04 PM
25	It really felt good to be out in my community again There was still plenty of parking	9/22/2020 11:04 PM
26	The area is much more enjoyable and relaxing due to the reduction in traffic. Don't change this.	9/22/2020 9:29 PM
27	I think it's a great success and would love to see it extended beyond October 15th.	9/22/2020 9:06 PM

## Open &amp; Out Community Feedback

SurveyMonkey

28	We enjoy the atmosphere of downtown now which we haven't for years! I hope it stays like this forever!	9/22/2020 8:49 PM
29	It was great! Great energy. Open community feeling and easy to change locations.	9/22/2020 8:43 PM
30	Liked the murals painted on fourth street, also the other art that has been going up.	9/22/2020 8:17 PM
31	It looks tacky.	9/22/2020 8:14 PM
32	Love the streets being closed to vehicle traffic. Please make this a new tradition every Summer! We need more outside dining and is such a huge improvement for downtown when the weather is nice.	9/22/2020 7:57 PM
33	For a temp solution, nice. Would be awesome to have all the outdoor seating constantly.	9/22/2020 7:48 PM
34	It's great., fun, friendly, feels like a " small Wednesday nite market!	9/22/2020 7:44 PM
35	I liked that the streets were closed and supporting the local businesses	9/22/2020 7:23 PM
36	Make it year round.	9/22/2020 7:04 PM
37	Wish the whole street was for walking and patios and not cars	9/22/2020 6:08 PM
38	I think it is enhancing the ambience of 4th Street...it seemed lively while observing social distancing ... I'm encouraged to visit more often.	9/22/2020 6:08 PM
39	When I saw all the outdoor seating and people walking around it made me want to go downtown. Usually I hate going downtown because it's depressing. More outdoor activities and dinning makes downtown a better place. I've lived in Santa Rosa for 30 years.	9/22/2020 6:01 PM
40	Please keep outdoor dining permanently in downtown! We have needed this for so long.	9/22/2020 5:52 PM
41	Nice and quiet now	9/22/2020 5:25 PM
42	It's very welcoming and all around nice. I wish it was always like this.	9/22/2020 5:23 PM
43	Shutting down 4th would make downtown much more lively.	9/22/2020 5:21 PM
44	It's a wonderful idea and keeping our local businesses alive! While take out works, being able to go to the restaurant and enjoy some time out of the house is mind saving!	9/22/2020 4:45 PM
45	It's nice to walk and not have to worry about traffic. It's great to see businesses open and people out safely dining and shopping.	9/22/2020 4:43 PM
46	I wish this would've happened years ago!	9/22/2020 4:39 PM
47	best thing to have happened. learn from adversity.	9/22/2020 4:33 PM
48	As a small business owner...albeit a few miles away. I think this is more than critical. It's almost entirely impossible to survive without evolving in general.. now more so forced by the current situation. Without the sales tax generation of small business, where is the revenue to fund the general plan likely laid in place years ago? Local government has to learn to evolve as well.	9/22/2020 4:33 PM
49	If indoor dining isn't yet permitted by the 15th of October then it is imperative this stays open. I have thoroughly enjoyed the outdoor dining on 4th St. Ideally 4th Street would remain closed permanently. redesign the lanes so there is only 1 for service vehicles. open the sidewalks to allow for permanent outdoor dining and make it a destination. improve the roads around it and make the parking garages free after 5 and on weekends.	9/22/2020 4:24 PM
50	I love to see local art by local artists.	9/22/2020 4:21 PM
51	Think it's a great thing. Also feels safe, the way it's being handled.	9/22/2020 4:20 PM
52	Liked it a lot. Felt like being in a European city with all the outdoor dining. Look forward to seeing it expanded for winter with outdoor blankets and heaters. Outdoor firepits going in the courthouse square in the evening would be nice too.	9/22/2020 4:07 PM
53	I love that they closed down the street for pedestrians to be socially distant but still feel safe walking around downtown.	9/22/2020 4:02 PM
54	I think it's been great having that open space available. It's good for both local business and	9/22/2020 4:01 PM

	mental health to such areas open to safely be outdoors.	
55	We don't need cars downtown	9/22/2020 3:54 PM
56	It's so nice to sit outside in the street and not have cars zooming by!	9/22/2020 3:53 PM
57	Been there a few times and loved it... It's done so well with some of 4th St. closed to traffic. I plan to go as often as I can before it ends. Hope it will continue for a long time.	9/22/2020 3:44 PM
58	I have rarely been downtown since parking became scarce and the mall parking began charging the the machines were always broken	9/22/2020 3:42 PM
59	Keep 4th st free of vehicles, it's so much safer with outside dining	9/22/2020 3:29 PM
60	I loved it, I liked eating a lot, then walking to the next place to have a drink, to then walk to the next place to get another drink	9/22/2020 3:19 PM
61	I think it's the best situation For businesses given the pandemic. 4th street is already closed during Summer Markets, just leave 4th closed all year to automobiles. There is plenty of parking on 3rd and 4th streets that offer minimal walking distances to one's preferred destination.	9/22/2020 3:13 PM
62	Love it! Would like it to stay the way it is	9/22/2020 2:59 PM
63	Make sure all tables are spaced far enough so that the seats from other tables are 6 feet. Some of the dining is too crowded. It would be wonderful to have more permanent outdoor spaces with a shelter overhead for sun/rain. Turn the whole street into a space like that the way Japan has done with outdoor shopping galleys that are protected from rain/sun!	9/22/2020 2:52 PM
64	Please extend time so more places can serve outside	9/22/2020 2:42 PM
65	I'm glad that businesses are able to stay open and I didn't experience any problems due to the street closure when I've had to drive downtown.	9/22/2020 2:40 PM
66	Quit fucking over the homeless with your pathetic "sweeps". What goes around comes around. You are a terribly corrupt city. And KARMA will come calling...	9/22/2020 2:36 PM
67	Love the art! Love everything being outside	9/22/2020 2:35 PM
68	Please keep it open! It gives us a place to safely go and supports local businesses!	9/22/2020 2:34 PM
69	It's the ugliest build-out of a street for outdoor dining I have EVER seen. Pallet junk town.	9/22/2020 2:16 PM
70	Keep it going!	9/22/2020 2:15 PM
71	It's great	9/22/2020 2:02 PM
72	I love the look. I think it would be awesome if downtown Santa Rosa adopted a "Santana Row" vibe. I would love to see more restaurant patios, outdoor dining, water features for kids, and less homeless people.	9/22/2020 1:50 PM
73	Please keep it going. Love the option.	9/22/2020 1:35 PM
74	It is a perfect solution and great businesses during this Covid pandemic	9/22/2020 1:35 PM
75	I think it's been very positive for the restaurant's	9/22/2020 1:30 PM
76	I feel that it suits the city very well and, as a resident of SR, I would love to see it closed permanently. It's so awesome!!	9/22/2020 1:30 PM
77	I think 4th St. should be permanently closed and businesses should develop more permanent outdoor dining options.	9/22/2020 1:10 PM
78	This should be permanent. Downtown santa rosa was becoming an eye sore before the pandemic. Shutting it off completely to cars would make it a much more family friendly environment where people want to be	9/22/2020 1:05 PM
79	Please keep it!	9/22/2020 12:59 PM
80	I love it. It's nice not to worry about cars as you are enjoying everything Santa Rosa down town has to offer	9/22/2020 12:59 PM
81	It's nice to be able to support a local business during these times	9/22/2020 12:56 PM

82	The dining out in the street is amazing and should be continued. It's a way for all of these businesses to earn money.	9/22/2020 12:50 PM
83	it added some normalcy in these strange times	9/22/2020 12:46 PM
84	Please extend it	9/22/2020 12:44 PM
85	think its great. Should keep it permanently.	9/22/2020 12:35 PM
86	4th street should be permanently shut down!	9/22/2020 12:35 PM
87	I drive a long way to enjoy Russian River beer and food. It's a special place and worth the effort, where I can relax and renew. Parking was a breeze and allowed me to enjoy the entire area after I ate. The open space on 4th allows me ways to enjoy Santa Rosa at the pleasure. Please please please keep this benefit!	9/22/2020 12:34 PM
88	It's a great idea and we should keep it going even after covid.	9/22/2020 12:28 PM
89	We must keep it to preserve our downtown scene!!	9/22/2020 12:22 PM
90	It's great in helping small businesses stay operating	9/22/2020 12:22 PM
91	Nicely done. Great coverage for outdoor seating area.	9/22/2020 12:19 PM
92	More outdoor music!!	9/22/2020 12:19 PM
93	It seems to be working well	9/22/2020 12:17 PM
94	We love it! Please keep it going beyond the pandemic!	9/22/2020 12:14 PM
95	Please keep it going! It's a wonderful space to be able to support our favorite local restaurants	9/22/2020 12:14 PM
96	I appreciate being able to support local businesses in a way that feels safe. It is harder for me to move supplies to and from my office	9/22/2020 11:59 AM
97	My business aside, I enjoy being able to safely walk around 4th street without traffic. I also like the vibe and festive atmosphere the outdoor parklets provide. Makes me want to hang out longer!	9/22/2020 11:53 AM
98	I'd love to see each restaurant be able to make their outdoor areas more tailored to their individual restaurants. With (hopefully) the rainy season coming up, it would be great if there were rain-proof awnings/tents put up so people can keep supporting local businesses in colder weather.	9/22/2020 11:52 AM
99	I feel more comfortable dining out where there lots if space between tables outdoors	9/22/2020 11:26 AM
100	Keep it going until this whole thing gets better	9/22/2020 11:21 AM
101	No	9/22/2020 11:12 AM
102	The concept to retain outdoor dining options creates an "outdoor living room" and encourages piazza-like uses. The climate in Santa Rosa makes outdoor patios usable most of the year and the space can easily be made comfortable for chilly weather with outdoor heaters and blankets. I encourage the City to extend the Open & Out program and to think about opportunities for retailers (not just restaurants)!	9/22/2020 11:02 AM
103	There should be free parking	9/22/2020 10:51 AM
104	Lovely experience! Felt very "community"	9/22/2020 10:49 AM
105	I think this format has been the revitalization of downtown. And I want it to be permanent. I have many friends that feel the same. The downtown has been in decline over my lifetime really without any meaningful check from policy maker. But what Open & Out makes clear is what attracts people to downtown is people, And the closures + alfresco dining puts people on display.	9/22/2020 10:30 AM
106	Happy to help support local business	9/22/2020 10:28 AM
107	I would love to see this continue.	9/22/2020 10:18 AM
108	I would like to see more downtown streets closed off to automobile traffic. Or you can keep one lane open and some directions, or have some kind of trolley for people who may need	9/22/2020 10:18 AM

assistance walking further distances. If we made several blocks car free, it might encourage more people to use alternative transportation methods as well. There could be some subsidy for scooters, bikes, Skateboards, bus usage.

109	Keep it cleaner. Functionally and visually is it dirtier and messier than ever in downtown and in the Square. Love all the art installations and in order to enjoy them comfortably please sweep, pick-up trash and clean off all surfaces continually - chairs, tables, benches, tree wells, even the 4 pillars in Courthouse Square and more. The concrete planters painted black were a great idea - providing a neutral backdrop - would love to see more chairs and market umbrellas coordinated in neutrals as well. Also be mindful of keeping the walkways and entryways from sidewalks to street clear with at least 4' of clearance to walk even when the street is available to walk on - walking to and from stores is often impeded by signage, tables, chairs and other obstacles. Would be great for an accessibility audit to occur.	9/22/2020 10:18 AM
110	Keep it going even after it is safe to open up again. Make parking free.	9/22/2020 10:15 AM
111	Loved it!!!! I've lived here my whole life and it's the first time downtown feels actually cool and a place I want to hang out	9/22/2020 10:10 AM
112	Santa Rosa feels so much better when there are less cars and more people	9/22/2020 10:09 AM
113	I love Russian River brewing company, 4th street deli, and Thai House!	9/22/2020 10:07 AM
114	I think it's fabulous and should be like this ALL the time, pandemic or not. We don't need cars driving down 4th street ever. Open air dining is great, and will be even better when it's not a pandemic and I actually feel comfortable eating in restaurants (which I don't now, even outdoors). Even though I haven't done the outdoor dining, just walking downtown and shopping downtown is SO much nicer and more convivial. It's really wonderful.	9/22/2020 10:01 AM
115	Downtown Santa Rosa has been one of the most boring downtowns in California for as long as I have lived here (32 years) combined with the homeless and parking issues most people in my circle will not go there. This change in atmosphere at least makes the downtown look inviting!	9/22/2020 9:57 AM
116	enjoy the feeling of a large gathering of people enjoying them selves. Nice outside dining option.	9/22/2020 9:56 AM
117	Nice to walk around and decide what to eat kinda like farmers market	9/22/2020 9:51 AM
118	Having the opportunity to dine outside at my favorite restaurants	9/22/2020 9:43 AM
119	I love the way it enlivens downtown. Seeing people enjoying themselves outside creates a sense of place that isn't there when everyone is inside shops and all you see are parked cars. Downtown used to look like a parking lot, now it feels like a village.	9/22/2020 9:43 AM
120	Since the family under restrictions it was so wonderful to be able to get out and have a taste of normalcy. Santa Rosa has been lacking culture downtown. The vibe is so much better now with street shut down. Keep it closed, Europe feel. Please please please so we can keep coming back with the family...	9/22/2020 9:43 AM
121	It looks amazing out there. Please keep the road shut down, it makes our town look so nice.	9/22/2020 9:39 AM
122	Keep it to walking traffic only no cars to welcome people in like Europe!	9/22/2020 9:14 AM
123	Loved being able to walk around 4th street with no traffic and socially distanced!	9/22/2020 9:01 AM
124	I love the open seating and the closed off street for safe foot traffic	9/22/2020 8:57 AM
125	will not eat at restaurant's, little to no 6 foot social distancing and NO face coverings.	9/22/2020 8:53 AM
126	I think it's CRUCIAL to small businesses and to people's mental and social health. We NEED it!! I felt very safe that precautions and social distancing were happening. I LOVE it!!!	9/22/2020 8:51 AM
127	Dined at Belly with family	9/22/2020 8:17 AM
128	Don't take it away	9/22/2020 8:13 AM
129	It was lovely!!	9/22/2020 8:03 AM
130	Great to have open area to walk about and check out restaurants and shops	9/22/2020 5:56 AM
131	Keep 4th closed!	9/22/2020 12:50 AM

132	Keep it. Shut 4th street to traffic and leave it just for pedestrians and dining!	9/21/2020 11:04 PM
133	Everyone knows Santa Rosa's social scene is dying, the outdoor seating brings people (safely) together in one of the hardest years many of us have seen. I hope it continues and brings new life to downtown.	9/21/2020 10:14 PM
134	It's fantastic, not just during the pandemic, but it should be there permanently. It brings a feeling of community with everyone outside dinning together.	9/21/2020 9:36 PM
135	I think it has benefitted all of the restaurants and businesses in our area. We send everyone down to check out all of the shops and other places while they are waiting for a table.	9/21/2020 8:26 PM
136	More ways to show foot ball season for all games, not just Local teams	9/21/2020 8:12 PM
137	It was great, made 4th street seem busier than usual as you could see other restaurants and their patrons having a nice time.	9/21/2020 7:51 PM
138	I live in downtown Santa Rosa and during the COVID pandemic finding safe places to eat, shop, and walk while people are observing social distancing is not easy. I have enjoyed having the perk of the open and out downtown, wonderful planning I hope to see it continue!	9/21/2020 7:50 PM
139	I think it's great! I hope the retailers aren't impacted negatively	9/21/2020 7:44 PM
140	I love it!	9/21/2020 7:39 PM
141	I don't really like it. It causes a lot of commotion. People and restaurants not following the CDC guidelines. Traffic is atrocious. We need to reopen 4 street drive thru again	9/21/2020 7:26 PM
142	It should stay this way forever!	9/21/2020 7:08 PM
143	Very pleasant to dine outside.	9/21/2020 6:55 PM
144	Outdoor dining? I'm all in, so please make it a permanent feature.	9/21/2020 6:50 PM
145	It's been very well done. A necessary function for restaurants and businesses downtown.	9/21/2020 6:44 PM
146	The positivity and community created is so important in times like these. All of the businesses are equally keeping everyone safe and distanced	9/21/2020 6:24 PM
147	Having to purchase food when you only want a drink is absolutely ridiculous. For many of us, we get off work at 5 o'clock. We only want a beer. Not dinner at 5. It has kept me from spending money at these struggling businesses. That needs to go away	9/21/2020 6:12 PM
148	Still very crowded, which makes me a bit apprehensive about out-door dining for myself.	9/21/2020 6:05 PM
149	Keep this this closure of 4th. It's so lively and fun! And art	9/21/2020 5:53 PM
150	As a highly social person with a highly social partner, we spend a good amount of our weekends supporting local businesses. Open and out has allowed us to do so and feel safe while doing so. Being able to see some of our favorite establishments continue to succeed during tough times has been heartwarming. The option to reduce through traffic on 4th st. Was magnificent. The environment when everyone is enjoying socially distanced eats is really inspiring. It helps people feel like there is something to look forward to during a very rough time.	9/21/2020 5:08 PM
151	Please keep outdoor seating going. Please help local businesses survive this pandemic	9/21/2020 5:01 PM
152	It's pretty fantastic. It jives very well with the newly reunited square.	9/21/2020 3:53 PM
153	We spend our weekends downtown outside and we just love it. Please keep this going and help our town thrive!	9/21/2020 3:25 PM
154	I love the outdoor seating. Please make it permanent	9/21/2020 3:12 PM
155	Loved it! Great idea to stay safe. Love being able to walk the streets with no cars.	9/21/2020 2:50 PM
156	Really enjoyed the whole experience	9/21/2020 2:03 PM
157	No	9/21/2020 2:02 PM
158	Keep it!! Don't open the roads for driving.	9/21/2020 1:40 PM



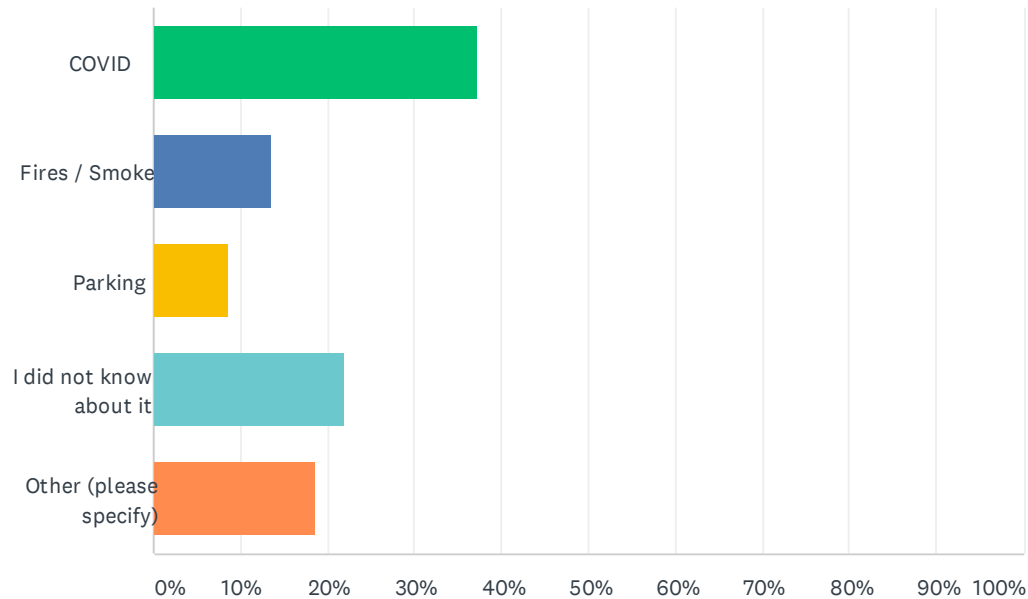
Open & Out Community Feedback		SurveyMonkey
159	It's great!	9/21/2020 1:24 PM
160	It's a relief to be able to go somewhere besides home in Newark right now. I am satisfied with the high standards of each restaurant I visited and comfortable with returning again after each visit.	9/21/2020 1:20 PM
161	I'm so happy to have some normalcy in this very chaotic pandemic world!	9/21/2020 1:18 PM
162	My experience has been great all the restaurants and businesses are trying really hard! I'm just worried about the coming colder weather! I love eating outdoors, well except for flies and bees/wasps!	9/21/2020 1:04 PM
163	I love what has resulted from this... a much needed feel of community and festivities in downtown. This was somewhat lacking pre-covid. I hope we keep it going forever with the outdoor dining, events and artwork. I would love to see even more music if possible. Great job!!!	9/21/2020 11:49 AM
164	The street looked depressing on a Sunday at 5pm. Also empty with the exception 3 teens on skate boards. No desire to spend anytime there.	9/21/2020 11:00 AM
165	Good with no cars	9/21/2020 10:42 AM
166	It was a really great way to feel SAFE and support our community!	9/21/2020 10:38 AM
167	We love Santa Rosa. We chose to stay here and rebuild our home because we believe in the community. There needs to be something done about the homeless. As nice as it was to be outside in downtown, the smell of urine, and being accosted by homeless every time we try and enjoy our city is out of control. We often choose to go to Windsor square, or Healdsburg as they do not have the massive homeless problem.... Which is terrible because we need people spending time and money in our town.	9/21/2020 10:26 AM
168	I really appreciate the space to exist in community instead of only in my house. Please keep it!	9/21/2020 10:20 AM
169	It was a very nice experience. I hope they keep the bigger outdoor seating areas.	9/21/2020 10:07 AM
170	Keep small businesses and restaurants alive! Let them be able to use the street for socially distanced dining and sales	9/21/2020 10:01 AM
171	It offers local downtown restaurants a lot of support with being able to offer more seating on the extended patios! Please continue this Open & Out setting for the community.	9/21/2020 9:59 AM
172	Loved it	9/21/2020 9:44 AM
173	Love the "no hassle" of street traffic.	9/21/2020 9:34 AM
174	Lack of social distancing enforcement	9/21/2020 9:31 AM
175	I enjoy everything about it . It brings families and friends into downtown. Also it brings new life back to Downtown Santa Rosa	9/21/2020 9:30 AM
176	Had dinner at Belly left coast restaurant. Sat outside with family. Had a great time eating and people watching. Food was great and service was excellent. It was so nice to get out of the house.	9/21/2020 9:22 AM
177	I think Santa Rosa is the most lively it's been in years because of the closure. The environment is vastly improved	9/21/2020 9:16 AM
178	It's the best thing that's happened to downtown in years. Always have fourth street closed in the summer.	9/21/2020 9:10 AM
179	It is such a great addition to downtown Santa Rosa. Before I didn't feel like hitting up fourth street too often... but now it's so easy to go out and eat safely. The outdoor seating really brings the entire square together!	9/21/2020 9:10 AM
180	It provides a really good vibe to downtown - need to continue to add and improve - maintaining the north south access (B ST, D ST and Mendocino/SR Ave) and keeping the Square open is the best closure idea to date	9/21/2020 9:06 AM
181	Open it out is an awesome idea I hope it lasts the rest of the year. First time in a long time Santa Rosa has had a good idea. Better to have 1000 people walking around spending money	9/21/2020 9:05 AM



	downtown then having 20 cars parked sitting there. I've heard nothing but amazing things from multiple people about this please please keep this Going.	
182	We love it and want to see it stay. We have been looking for more outdoor dining and were thrilled with this.	9/21/2020 8:58 AM
183	When I saw the barricades I thought downtown was still closed for protests. I called the store I was trying to shop at and they told me what was going on. I decided to go somewhere else with easier and closer parking. Its too difficult to figure out how to get around these barricades.	9/18/2020 12:43 PM
184	Open & Out has brought more and new life to the downtown area. It is the beginning of a new culture	9/18/2020 9:35 AM
185	LOVE IT! I think Fourth Street should be closed to traffic PERMANENTLY and made a pedestrian mall.	9/17/2020 10:24 AM
186	I REALLY have enjoyed the outside seating and art. I would really like to see this become permanent in the future. I am more willing to come downtown and pay for parking now.	9/17/2020 9:48 AM
187	I think it is a great idea, though personally I am hesitate to dine at a restaurant, even outdoors at this time.	9/17/2020 8:26 AM
188	Great atmosphere and chance to connect in our community	9/17/2020 7:57 AM
189	love this event. my friends, family, and neighbors all love this event! I just don't believe anyone who feels this was a bad idea actually went down and safely supported our local businesses. Really well done!	9/15/2020 1:16 PM
190	As owner of Santa Rosa Plaza thought it was a great idea. Also as a citizen of Santa Rosa really enjoyed the concept and think it should be permanent.	9/15/2020 10:02 AM
191	Love the pedestrian walkability!	9/12/2020 8:27 AM
192	Need to remove the beggars, hard to enjoy a nice dinner after stepping over a man passed out on the ground.	9/11/2020 8:28 PM
193	Would be nice to make it permanent. Servers were excellent and grateful.	9/10/2020 7:05 PM
194	Nice to be outside. Really like the fact traffic is blocked off.	9/10/2020 1:15 PM
195	I notice little or no social distancing so am concerned about the spread of Covid19 . Also feel it looks like a shanty town!	9/10/2020 6:20 AM
196	I love the wooden outdoor dining spots and how it's more open with the street closed	9/9/2020 6:59 PM
197	I had a great time and felt very safe. It was actually Santa Rosa living its best life.	9/9/2020 4:09 PM
198	Loved it! Great concept and use of space	9/9/2020 3:27 PM
199	I've loved it. I support whatever keeps our downtown vibrant and our local businesses sustainable.	9/9/2020 3:14 PM
200	I don't like the street closed off, I think that people like to drive up and down the street to see what restaurant they want to eat at.	9/9/2020 11:53 AM
201	It's so uplifting to have people and energy and buzz downtown.	9/9/2020 10:48 AM
202	Do something about the homeless.	9/8/2020 4:25 PM
203	To many homeless dirty, shabby looking	9/8/2020 3:07 PM
204	It's great! Love it and want it to continue in some way. Love the art and parklets.	9/8/2020 1:49 PM
205	The sense of community that it brought was one of the best things that could have happened in the pandemic.	9/8/2020 1:25 PM
206	Still too many homeless hanging out to make it a good experience.	9/8/2020 12:41 PM

## Q6 If you did not go to Open & Out, please share your primary reason:

Answered: 59 Skipped: 304

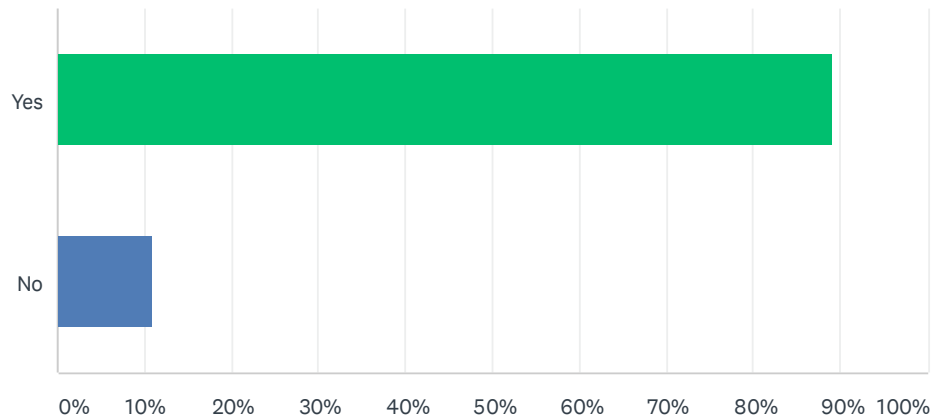


ANSWER CHOICES	RESPONSES	
COVID	37.29%	22
Fires / Smoke	13.56%	8
Parking	8.47%	5
I did not know about it	22.03%	13
Other (please specify)	18.64%	11
TOTAL		59

#	OTHER (PLEASE SPECIFY)	DATE
1	Homeless	9/23/2020 9:42 AM
2	Nothing interesting to me	9/22/2020 2:51 PM
3	Too broke and too scared to eat out at a restaurant.	9/22/2020 10:25 AM
4	My business sales drop due to block traffic.	9/22/2020 7:06 AM
5	Too busy, smoke, COVID	9/17/2020 9:23 AM
6	Homeless tweakers	9/10/2020 5:51 PM
7	Downtown SR is not a pleasant place, it seems to be overrun by homeless ppl, trash & dilapidated former businesses. Too Depressing.	9/10/2020 8:29 AM
8	Homeless presence	9/10/2020 7:18 AM
9	I don't feel particularly safe in downtown any more.	9/10/2020 5:49 AM
10	Homelessness	9/9/2020 10:53 PM
11	Been meaning to, just haven't yet!	9/9/2020 1:56 PM

## Q7 Would you participate in Open & Out if the program is extended into November/December?

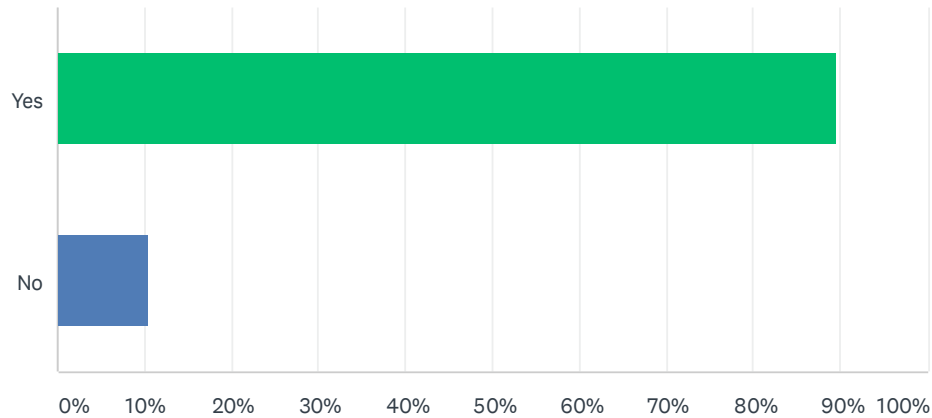
Answered: 348 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes	89.08%	310
No	10.92%	38
TOTAL		348

## Q8 Would you like to see Downtown Santa Rosa have sections of 4th Street regularly closed to vehicular traffic throughout the year regardless of COVID health orders?

Answered: 345 Skipped: 18



ANSWER CHOICES	RESPONSES	
Yes	89.57%	309
No	10.43%	36
TOTAL		345