



DOWNTOWN ACTION ORGANIZATION (DAO)
Executive Committee Meeting
July 13, 2020
12:00pm – 1:30pm
Zoom Meeting ID: 806 654 7370
Password: Downtown
Phone: 669-900-9128

AGENDA

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|------------|---|-------------------------|
| 1.0 | CALL TO ORDER | Natalie Balfour |
| 2.0 | PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)
Comments from the public will be allowed on all agenda items at the time each item is called. | |
| 3.0 | CONFLICTS OF INTEREST OR ABSTENTIONS | Natalie Balfour |
| 4.0 | CONSENT ITEMS
4.1 June 10, 2020 Meeting Minutes | Natalie Balfour |
| 5.0 | FINANCIAL REPORT
Committee will review DAO financial statements ending June 30 and financial projections | All |
| 6.0 | EXECUTIVE DIRECTOR REPORT
Update on Open & Out program and beautification projects | Cadance Hinkle Allinson |
| 7.0 | HOMELESS POLICY REQUESTS TO CITY
Discussion around City Council's July 7 Study Session and potential next steps | Hugh Futrell |
| 8.0 | ADJOURNMENT | Natalie Balfour |

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DOWNTOWN ACTION ORGANIZATION (DAO)

Executive Committee Meeting

June 10, 2020

12:00pm – 1:30pm

Zoom Meeting ID: 821 7233 5953, Password: 061020

Phone: 669-900-9128

Executive Committee Present: Natalie Balfour, Hugh Futrell, Tom Robertson, Sonu Chandi
Staff: Cadance Hinkle Allinson, Peter Rumble

MINUTES

1.0 CALL TO ORDER

Chair Natalie Balfour called the meeting to order at 12 pm.

2.0 PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)

There were no public comments at this time.

3.0 CONFLICTS OF INTEREST OR ABSTENTIONS

There were no conflicts of interest or abstentions at this time.

4.0 CONSENT ITEMS

4.1 The motion to approve minutes from the May 13, 2020 meeting was unanimously approved.

4.2 The motion to approve minutes from the May 26, 2020 meeting was unanimously approved.

4.3 The motion to approve minutes from the June 4, 2020 meeting was unanimously approved.

5.0 FINANCIAL REPORT

The committee reviewed DAO financial statements ending May 31, financial projections and discussed the most recent assessment of \$174,779. This brings the total amount of assessments received to \$508,566, which is \$25,756 from budget.

6.0 EXECUTIVE DIRECTOR REPORT

Cadance provided an update on StreetPlus staffing, sharing that Danielle Muro, who has been working with StreetPlus Downtown for over a year, will be the new manager.

The barricades put up as a result of the protests and which caused numerous issues for Downtown businesses as they tried to reopen, have been removed. Communication with businesses is ongoing as they begin to reopen.

Hugh asked if Catholic Charities has been present Downtown and suggested that a follow up meeting with the City and Catholic Charities be scheduled to ensure their support and involvement Downtown. At the time of the formation of the DAO, Catholic Charities promised to support the efforts, but the burden has fallen to StreetPlus as the sole group working with the homeless population. It was agreed that this is unacceptable and immediate action would be required.

Hugh repeated the necessity of clear communication from the City around their plans to remove encampments Downtown and any challenges or delays they are facing as they tackle the public health issues associated with removing encampments. Cadance will follow up to get updates from Dave Gouin.

Discussion ensued about the various challenges associated with the homeless population Downtown in the current climate and moving forward.

7.0 OPEN & OUT PROGRAM UPDATE

Sonu shared details about the meetings business owners have attended and expressed interest in the DAO taking on more of a role with the reopening program.

Cadance shared details around the plans being put together, which include beautification projects the DAO has already determined to fund, like planters and lights over Jeju Way.

Discussion ensued about the best way for the DAO to get involved and move projects forward while maintaining the critical sense of urgency to complete the work and support Downtown business.

Peter reiterated how the DAO and Chamber have been working with the City and how frequent communication has been from the City and from the DAO to business owners.

At 1:30pm, Chair Natalie Balfour adjourned the meeting until noon on Friday, June 12, 2020.

Peter shared that the DAO would now take a more active role with Cadance taking the lead on the logistics and ensuring all details are communicated with the DAO.

A discussion ensued about the Ad Hoc Committee, which took recommendations from the businesses and shared them with the City's Economic Recovery Taskforce. The committee determined that the most effective way to move forward at this point was for Cadance to take charge implementing the program, continue ensuring that communication is clear and keep the DAO up to speed with the program's movement and plans.

Public comment provided support for the DAO's plan and for future community involvement.

8.0 BEAUTIFICATION UPDATES

The lighting project continues to experience delays, but Cadance will keep pushing it forward. It was suggested that if progress cannot be made with City staff, there is the option to bring the issue to the attention of City Council if necessary.

Natalie and Cadance will begin working immediately on the planters to get them painted and planted as soon as possible.

9.0 JOINT ACTION MEMO

Cadance will provide an update at the next Board meeting around the discussion between City Staff, the mayor and the Executive Committees of the DAO and Historic Railroad Square Association.

10.0 JUNE 17 BOARD MEETING AGENDA REVIEW

A review of the Open & Out program will be provided to all board members at the next meeting.

11.0 ADJOURNMENT

Chair Natalie Balfour adjourned the meeting at 1pm on Friday, June 12.