



DOWNTOWN ACTION ORGANIZATION (DAO)
Executive Committee Meeting
August 12, 2020
12:00pm – 1:30pm
Zoom Meeting ID: 806 654 7370
Passcode: Downtown
Phone: 669-900-9128

A G E N D A

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|------------|--|-------------------------|
| 1.0 | CALL TO ORDER | Natalie Balfour |
| 2.0 | PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)
Comments from the public will be allowed on all agenda items at the time each item is called. | |
| 3.0 | CONFLICTS OF INTEREST OR ABSTENTIONS | Natalie Balfour |
| 4.0 | CONSENT ITEMS
4.1 July 13, 2020 Meeting Minutes | Natalie Balfour |
| 5.0 | FINANCIAL REPORT
Committee will review DAO financial statements ending July 30 and financial projections. | All |
| 6.0 | EXECUTIVE DIRECTOR REPORT
Update provided on business outreach, Open & Out program and beautification projects. | Cadance Hinkle Allinson |
| 7.0 | HOMELESS POLICY DISCUSSION
Continued discussion around concerns with population experiencing homelessness in Downtown area. | Hugh Futrell |
| 8.0 | DOWNTOWN STATION AREA SPECIFIC PLAN
Discussion around Downtown Station Area Specific Plan and potential for DAO to take position prior to final adoption by Planning Commission. | Hugh Futrell |
| 9.0 | ADJOURNMENT | Natalie Balfour |

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Executive Committee Present: Natalie Balfour, Sonu Chandi, Tom Robertson

Staff Present: Cadance Hinkle Allinson

MINUTES

1.0 CALL TO ORDER

Chair Natalie Balfour called the meeting to order at 12:07 pm.

2.0 PUBLIC COMMENTS ON NON-AGENDA ITEMS (limited to two minutes each)

There were no public comments at this time.

3.0 CONFLICTS OF INTEREST OR ABSTENTIONS

There were no conflicts of interest or abstentions.

4.0 CONSENT ITEMS

4.1 Motion to approve consent item, June 10 Executive Committee Meeting Minutes, as presented was unanimously passed.

5.0 FINANCIAL REPORT

Committee reviewed the financial statements ending June 30 and financial projections through year end. The assessment being received in a timely way was very positive.

6.0 EXECUTIVE DIRECTOR REPORT

Cadance shared an update on the Open & Out program and the beautification projects. She emphasized how much communication had been done with the business owners and that they would receive weekly updates and bi-weekly surveys moving forward.

7.0 HOMELESS POLICY REQUESTS TO CITY

The Committee discussed City Council's July 7 Study Session and their next steps to engage around issues of homelessness. It was a high level discussion and decisions will not be made until fall. It is critical that the City and DAO find out more about the County's plans for the Hotel Azura.

Conversations with City staff suggested that while a caseworker would ultimately be very helpful, increased security options would at this time be more effective and efficient in dealing with the current homeless situation in Downtown.

A discussion ensued about the various encampments and issues facing the City. It was determined that Cadance would look into what the costs and steps would be for StreetPlus to

adjust their scheduling and equipment to allow the two staff members with security guard licenses to operate more as security than maintenance. She will also see what she can find out about the County's plans around Hotel Azura, both of which will be discussed at the board meeting on Wednesday.

It was reiterated that while the DAO wants to do all they can to support the homeless population, the ultimate role of the organization is to ensure public spaces in Downtown are available freely to the public to use.

8.0 ADJOURNMENT

Chair Natalie Balfour adjourned the meeting at 1pm.