



DOWNTOWN ACTION ORGANIZATION (DAO)

Downtown District Community Meeting

March 23, 2021

9am

Virtual Meeting

Zoom Meeting ID: 806 654 7370

Passcode: Downtown

Phone: 669-900-9128, Meeting ID: 806 654 7370, Passcode: 93058399

AGENDA

1.0 CALL TO ORDER

Reminder to all participants to use raise hand feature when they wish to speak and introduce themselves including their business name and location prior to comment.

2.0 INTRODUCTIONS

Members of the Community Engagement Committee will introduce themselves.

3.0 SOCIAL MEDIA PROMOTION

Committee will share details amount monthly social media promotion and let attendees know that if they are interested they can contact Cadance directly.

4.0 FEEDBACK ON GARAGE PARKING

Attendees will be asked to share feedback on how their customers are utilizing the current garage parking incentives: free parking after 5pm, free first hour and free weekends.

5.0 SUMMER PROGRAMMING

Attendees will be asked to share feedback on possible summer programming ideas, all of which would be dependent upon securing funding, support and interest from business owners, as well as current health orders. Programming ideas could include:

- Music and art on streets and sidewalks
- Potential weekend closures to allow for pedestrian traffic and activation of street areas for programming
- Importance of getting feedback from the community as a whole
- Movie Nights on Courthouse Square
- Summer Bingo

6.0 ADJOURNMENT

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